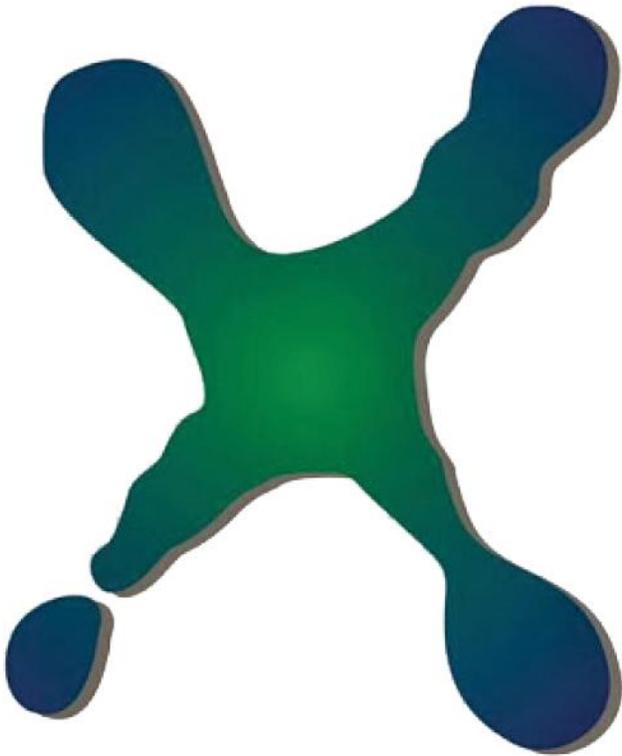


SWEATFREE TRIBE  
INTERVIEW SERIES  
PRESENTS



AN INTERVIEW WITH  
Sarah Mazzone

[www.ethixventures.com](http://www.ethixventures.com)

## **Can you tell our readers what it is that sparked your immersion into the USA Made Movement?**

My interest in being a more conscious consumer started when I was expecting my first child. I began researching the safest and most environmentally conscious baby products. I was concerned that so many products touted as "green" were made in China. I did more research to find alternatives that were ethically made in America. The more I read, the more convinced I became that buying locally made goods was the best way to find products that are safe, ethically made and eco-friendly.

## **What would you say is the continuing mission of the Made in USA Challenge blog and site? Has this transformed during your continued involvement and deepening knowledge of "buy local" and "buy USA"?**

The mission of Made in USA Challenge is to spread awareness of buying American made and inspire a movement of conscious consumerism in our country. I hope to reach a wide audience to show how our power as consumers can create real, positive change.

## **We asked [Kelsey Timmerman](#) how he felt the American economy has been impacted by the outsourcing of manufacturing jobs. As a mother, how would you say this offshoring of production has affected your family? How do you see this affecting families across the nation (and globe?)?**

Families are being hit hard by the outsourcing of our economy. Our family, like many others in America, has dealt with unemployment, housing issues and access to health care. When manufacturing jobs are sent overseas it is not only factory workers that are effected. One manufacturing position creates about 4 additional indirect American jobs. When that position is outsourced, many others are also laid off. Manufacturing is the back bone of our economy and we need to re-build this sector to restore American prosperity.

## **Any new projects in the works? What should we be on look out for from you and the Made in USA Challenge?**

In the New Year I hope to continue sharing my message with a larger audience. I will be working on building the Made in America Master List as the ultimate resource for consumers looking for American made goods that are safe, ethically made and eco-friendly. I also have an e-book I am working on about the conscious consumer movement.

**Want to read more? Read our interviews with other [Sweatfree Tribe](#) members.**